

FEEDBACK REPORT

2024

29^{*} YEARS OF
HOPE

www.ikca.org.uk

Registered Charity No.1000580



CEO'S MESSAGE

Assalaamu Alaikum.

Each year, our Founder and Chairman, Imran Khan, conveys his message here, but due to his unavailability, I am writing to update you about our projects. The Chairman, nevertheless, has conveyed his gratitude for your unstinting support towards fighting cancer in Pakistan.

On 29th December 2023, we completed twenty-nine years of service, remaining steadfast on our founders vision to provide quality cancer treatment, irrespective of a patient's wealth - with over 75 percent of our patients receiving free treatment.

In Lahore, to increase capacity, we have installed a new multi-million pound linear accelerator and opened a new 12-bed admission holding bay to improve patient flow. In Peshawar, we plan to: expand our surgical oncology services for breast cancer; open two new operating rooms and expand our diagnostic capabilities in pulmonology. In Karachi, we have utilised £31 million to complete the grey structure, and require around £54 million for completion to bring hope against cancer closer to the people of Sindh and Balochistan. In 2024, we need £100 million to manage two Hospitals and complete Karachi.

Even in these challenging economic times, we know you have always supported those who are less fortunate. As such, we request your generous donations and Zakat to help continue giving hope to people with cancer.

With warmest personal regards,

Dr Faisal Sultan

CEO, SKMCH&RC



10.4% Increase →
OUTPATIENT VISITS
330,502

6.7% Increase →
PATHOLOGY TESTS
6,160,083

9.5% Increase →
IMAGING STUDIES
228,039

4.3% Increase →
NEW ADMISSIONS
15,599

← 7.4% Decrease
SURGICAL PROCEDURES
17,942

UK MANAGER'S MESSAGE

Assalaamu Alaikum.

It is a great privilege to work with IKCA and be part of a family dedicated to making a difference to the lives of cancer patients. Despite the volatile economic circumstances in recent years, your unwavering support has enabled the UK office to send over a record £15 million to Shaukat Khanum Cancer Hospital last year. With this, we can assure the delivery of the highest quality of care and treatment for the poorest cancer patients in Pakistan.

Our Karachi hospital was scheduled to open in December 2023, but this has been delayed. We need to raise a further £54 million to make this project live. It is a difficult task but we are confident that our supporters around the world are up to the challenge.

Throughout the whole of 2023, hundreds of our supporters participated in our events, ran their own fundraising activities at home and work all across the country, and the overall impact has been staggering. We have many activities planned which you can find out about by visiting our website. Bring your children, your wider family, your friends and family networks, and together, let's make the dream of a third Shaukat Khanum cancer hospital a reality.

The recent events around the world are deserving of our support, at the same time, we need your support to continue providing the cancer care at our hospitals for those who have nowhere to turn to.

With prayers,

Ikhtlaq Ahmad

UK MANAGER



2023
AMOUNT
SPENT
£39M
ON FREE
CANCER CARE

BUDGET FOR 2024
£100M
OVER 50% OF
THIS IS FROM
DONATIONS &
ZAKAT

PHILANTHROPIC
SPENDING TO DATE
£309M

KARACHI
COST
£85M

MEDICAL ONCOLOGY

Patients Receive Multidisciplinary Cancer Care Under One Roof

We provide comprehensive and compassionate care to all our cancer patients at Shaukat Khanum Hospitals in Lahore and Peshawar, in accordance with established international guidelines and to the highest standards of care. All cancer patients are discussed in a multidisciplinary conference where a team works together to prepare a personalised treatment plan for each individual patient.

At our Hospitals:

- > We follow disease-specific internationally-accepted management guidelines
- > We treat a broad range of cancer types in both children and adults
- > Our outpatient Chemotherapy Bay is functional around the clock
- > **Bone Marrow Transplantation (BMT)**
Started in April 2006 in Lahore, the service was expanded to include allogeneic transplant (where stem cells are taken from a person other than the patient) in 2017.

BONE MARROW TRANSPLANT IN STATS

**PATIENTS
IN 2023
50+**

**AVERAGE
PATIENT COST
£28,000**

**AMOUNT
SPENT
£1.4M**

Average treatment costs for an adult patient with acute Myeloid Leukaemia (WITH BMT REQUIRED)

Bone Marrow Transplant	£28,000
Diagnostic and other Therapeutic Services	£9,780
Surgery	£464
Pharmacy including Chemotherapy	£3,613
TOTAL	£41,857

Similar treatment in the UK would cost over £200,000

DEDICATED PEOPLE DELIVERING YOUR DONATION

MUSSARAT PARVEEN

Oncology & Breast Care
Specialist Nurse & Nursing
Lecturer Practitioner



I have been working at Shaukat Khanum since 2006.

I come from a village where girls don't often go to college but it was my father's dream that I become a nurse and a strong independent woman.

In 1989, I made his dream a reality and completed my diploma in nursing – a year later I began work in the Middle East.

After 15 years, I returned to Pakistan and joined Shaukat Khanum because of its high standard of care, where I could use my training and grow professionally as well. Patient care is a soul-touching experience. I remember a breast cancer patient who was hesitant to undergo treatment with the loss of hair, a mastectomy and society's reaction to her altered physical appearance. I encouraged her with the support that was available in the form of breast prosthesis as well as a wig – she changed her mind, completed the treatment and survived.

Experiences like these are priceless and keep me striving harder for Shaukat Khanum and its patients.

SURGICAL ONCOLOGY

Providing the Highest Quality Surgical Care for Cancer Patients in Pakistan

Surgery is an important part of treatment for many types of cancer. The Department of Surgical Oncology offers comprehensive evaluation, diagnosis, and management of both adult and paediatric cancer patients. Our surgeons work in close collaboration with medical and radiation oncologists to ensure that a multidisciplinary approach is followed for each patient at the Hospitals in Lahore and Peshawar.

Our Surgeons:

- Use advanced minimally invasive surgical techniques
- Treat patients with tumours of the upper and lower gastrointestinal tract, the hepato-pancreato-biliary system, with breast cancer and with diverse other malignancies, including those of the brain and spine (neurosurgery), orthopaedics, the head and neck region, the chest and lungs, as well as of the female genital tract and of the urologic system

SURGERY IN STATS

**NO OF
PROCEDURES**
17,942

**AVERAGE
PATIENT COST**
£958*

**AMOUNT
SPENT**
£8.2M

Average treatment costs for a patient with breast cancer

Diagnostic and other Therapeutic Services	£1,150
Radiation	£956
Surgery	£1,144
Pharmacy including Chemotherapy	£1,180
TOTAL	£4,430

**A patient can require more than one procedure*

DEDICATED PEOPLE DELIVERING YOUR DONATION

DR AMINA KHAN

Consultant Surgical Oncologist

I have been working at Shaukat Khanum since 2019.

I did my fellowship in the USA and then came to Pakistan and joined Shaukat Khanum in Lahore. I remember that when I was training, surgery as a speciality was a male-dominated field but I believe that if you are passionate about something, you should never let gender come in the way of achieving your dreams. Simply do what you love to do.

To other women, especially young doctors, I would like to say that be true to yourself and choose what you love to do, regardless of your gender.

Working as a consultant surgical oncologist at Shaukat Khanum, I have never felt that in the field of surgery here, my being a woman was ever a hindrance in my progress or looking after my patients and this is what makes this place special.



RADIATION ONCOLOGY

The Most Advanced Linear Accelerator Based Radiation Therapy Facilities in Pakistan

Over the past few years, advances in radiation therapy have improved treatment outcomes for patients. At Shaukat Khanum Hospitals in Lahore and Peshawar, we regularly upgrade our equipment to remain at the cutting edge of technology and radiotherapy services in the region.

We offer:

- > Stereotactic Radiosurgery (SRS) for lesions in the brain and other parts of the body, using the most advanced linear accelerator (LINAC)-based system
- > Sophisticated planning system
- > Technology that uses precisely focused radiation with a high degree of accuracy

RADIO THERAPY IN STATS

NO OF SESSIONS
80,452

AVERAGE PATIENT COST
£880*

AMOUNT SPENT
£4.2M

**A patient can require more than one session*

Average treatment costs for a patient with prostate cancer

Diagnostic and other Therapeutic Services	£1,956
Radiation	£654
Surgery	£671
Pharmacy including Chemotherapy	£2,147
TOTAL	£5,428

DEDICATED PEOPLE DELIVERING YOUR DONATION

DR SADIA ABDULLAH

Consultant Radiation Oncologist & Head of Department, Clinical & Radiation Oncology



I have been working at Shaukat Khanum since 2022.

I was a consultant radiation oncologist in the UK when I moved back to Pakistan and joined Shaukat Khanum.

Lahore houses one of the largest radiation departments in the country with the same radiation technology that was available in the UK also available here. When patients come to my clinic, I do not know if they are paying for their treatment or if they are receiving financially supported treatment – as such, all of them receive the same time, attention, and quality of care. My journey so far has been extremely rewarding. The prayers of patients and their satisfaction keeps me going during a hectic day.

Working here gives me a unique feeling that I am giving back to my community by serving the most needy patients in a way that doesn't happen when working overseas. I consider it a privilege to work at Shaukat Khanum and know that the more our supporters donate, the more patients we can treat.

PALLIATIVE ONCOLOGY

Improving Quality of Life for Cancer Patients

We run specialist palliative medicine clinics at Lahore and Peshawar for patients who require symptom management for terminal as well as chronic conditions. Our palliative service aims to improve the quality of life for all cancer patients regardless of age, stage of disease or prognosis.

We have:

- > Multidisciplinary clinics with highly trained physicians
- > Specialist palliative care nurses
- > Supported by anaesthesia team for pain-control interventions
- > End-of-life care for terminally ill patients
- > A Home Palliative Care Service now available for patients in Lahore and Peshawar to improve their quality of life with home visits by a team of specialist doctors and nurses



CHEMOTHERAPY IN STATS

NO OF
SESSIONS
79,741

AVERAGE
PATIENT COST
£1,143*

AMOUNT
SPENT
£3.9M

Average treatment costs for a child patient with brain cancer

Diagnostic and other Therapeutic Services	£3,818
Radiation	£1,395
Surgery	£1,361
Pharmacy including Chemotherapy	£1,140
TOTAL	£7,714

*A patient can require more than one session

DEDICATED PEOPLE DELIVERING YOUR DONATION

DR HAROON HAFIZ

Consultant Physician Palliative Medicine – Director Quality & Patient Safety Department



I have been working at Shaukat Khanum since 2006.

The Hospital Schooling Programme started in 2015 and over 700 students having graduated since. The idea came when my nephew was undergoing treatment for blood cancer and was worried about missing school - with help from his school, he managed to stay at par with his classmates.

This made me think of our other children. For those in education, we worked with their schools to cover their schoolwork. This also gave them hope for a normal life one day. For children who did not go to school, we developed a workbook helping them learn English, Urdu, and Maths at Class 1. Along with education, we also offer children play therapy and distraction activities that focus on constructive work, diverting their attention away from their illness and helping a positive response to treatment.

I love the work I do at Shaukat Khanum and am always thinking about how to improve the lives of patients – and when we do, there is no better feeling.

KARACHI

In Karachi, the physical ‘grey structure’ for Pakistan’s largest tertiary care cancer centre has been completed and we need to raise a further £54 million to make this project live.

The hospital will be equipped with the latest in technology for both diagnosis and treatment. This new hospital will not only benefit the people of Karachi, but also all of Sindh and Southern Balochistan. The total expected cost will be £85 million.

HOSPITAL UPDATES

KARACHI MAJOR UPDATES

- Walk-in Clinic for cancer screening and triaging operationalised in May 2023
- Heating, Ventilation and Air Conditioning (HVAC) ducting and insulation works in progress
- Internal masonry and plaster works completed partially
- Flooring works at the Ground and the First floors of the main building, and administration building near completion
- Mechanical, Electrical, and Plumbing (MEP) piping works, cable laying within the buildings in progress
- External infrastructure development also in progress
- Water-proofing for the main building, waste drainage system, and roof water proofing to begin soon

KARACHI CURRENT CHALLENGES

- High inflation due to rupee depreciation against US\$
- Construction material supply-chain issue due to import challenges

PESHAWAR

In June 2023, the Khyber Pakhtunkhwa Health Care Commission (KP HCC) conducted its 3-yearly assessment of the Hospital. They inspected the entire facility, reviewed documentation and met with the hospital management and staff. Once again, Peshawar successfully met the quality standard of healthcare delivery across the province.

In October 2023, the first home palliative care visit was made in Peshawar for a bed-ridden patient terminally ill with cancer.

In 2024, we plan to expand our surgical oncology services for breast cancer and we hope to open two new operating rooms. With the help of an endobronchial ultrasound (EBUS) system, we also plan to expand our diagnostic capabilities in pulmonology.

LAHORE

In August 2023, to increase capacity, a multi-million pound Halcyon linear accelerator with advanced radiotherapy capability was installed. The Halcyon is six times faster which means more patients can be treated in the same amount of time. In addition, a new 12-bed admission holding bay was opened to improve patient flow. A new service was also launched to treat prostate cancers with PSMA (Prostate Specific Membrane Antigen), where an isotope is injected into the bloodstream to deliver radiation directly to cancer cells.



M Younas, our first-ever PSMA patient

AWARDS



THE QUALITY ONCOLOGY PRACTICE INITIATIVE CERTIFICATION

In September 2023, Lahore received the QOPI® Certification from the American Society of Clinical Oncology (ASCO). This makes Pakistan the first country in South Asia and the sixth globally

to have obtained this, demonstrating the hospital’s commitment to providing quality care for all patients, irrespective of their ability to pay.



HEALTH AWARD FOR PHILANTHROPY AND SERVING THOSE IN NEED

Organised by the Network for Human and Social Development, it was presented by the President of Pakistan, Dr Arif Alvi, and received by Shaukat Khanum Lahore Chief Operating Officer, Dr M. Tahir Aziz.



JOIN OUR CHALLENGES

IKCA PINK WALK - BIRMINGHAM

Birmingham hosted its first-ever 'IKCA Pink Walk' in Cannon Hill Park to raise funds and awareness for Breast Cancer.

Pakistan has one of the highest incidences of breast cancer in Asia - but it is treatable if detected in time and raising awareness and funds is vital in saving lives. Our supporters from Pak UK Fusion Society played a pivotal role in making this event possible, and women of all ages and abilities participated. The day began with a coffee morning workshop at the parks Midlands Art Centre, to learn about the signs of identifying breast cancer, as well as the importance of raising awareness of it in Pakistani communities.

The success of the first pink walk has now got people looking forward to making this an annual event in Birmingham.



NADIA SETHI

Nadia signed up for our Three Peaks Challenge even though she was unsure due to health issues. However, she completed Scafell Pike and is looking forward to the next two as well!

"It was an amazing hike and a huge goal that I achieved. Last year, I was morbidly obese. I had a blue badge and was on 40+ tablets and morphine patches. I could barely walk a few steps without being in agony. Now, I have lost over 5 stones and no longer take any tablets."

IKCA is happy that it could play some part in helping Nadia achieve her goals.

PAK UK FUSION SOCIETY

The Society recently organised a Fundraising Dinner for IKCA which raised £100,000!

"We are proud of our partnership with IKCA and it is a cause that all our members are determined to support. As such, we organised a successful charity fundraising dinner which was brought together by a number of partners who supported the event through sponsorships and ticket sales. The generosity of friends and supporters of Pak UK was incredible. A special thanks also to Zahid Bhatti from UK CAB, who was one of the key people who helped us organise the event." Rubina Khan, Chair

The £100,000 raised will go a long way in helping those who cannot afford life-saving treatment.



JOIN OUR CHALLENGES & EVENTS IN 2024

JANUARY

Bolton Abbey Family Walk
Sun 7th

APRIL

Scafell Pike
Sat 27th

MAY

Snowdon
Sat 18th May

JUNE

Ben Nevis
Sat 8th June

JULY

Sky Dive
Sat 27th

AUGUST

Yorkshire 3 Peaks
Sat 17th

OCTOBER

Mount Toubkal Challenge
Sat 5th to Thurs 10th

Breast Cancer 5K Pink Walk
Sun 13th

DECEMBER

London Bridge Family Walk
Sat 7th

DON'T SEE ANYTHING THAT TAKES YOUR FANCY?

Get in touch if you have a fundraising idea, we are here to help and support you. We need YOU to get involved so we can keep on supporting poor cancer patients.

Take the Challenge and help us even further. Contact us now!
Call 01274 424 444 or
Email support@ikca.org.uk

VISIT
WWW.IKCA.ORG.UK/
CHALLENGES





KARACHI APPEAL

The Karachi hospital will cost £85 million, will be twice the size of the hospital in Lahore and is expected to be completed in the next two years.

Can you give a Sadaqah-e-Jaria to reap the blessings of your charitable act for as long as others continue to benefit from it?

You can do this in several ways...

BECOME A PRESTIGIOUS FOUNDING DONOR

Etch your name, or the name of a deceased loved-one, permanently on the founding Donors' Monument at the entrance of the new Karachi hospital from £4,000.

CREATE A MEMORIAL FUND

Honour the life of a loved one by creating a memorial fund in their memory. Your continuous donation will help treat needy cancer patients in Karachi.

KARACHI SPONSORSHIPS & DEDICATIONS

An excellent opportunity for our supporters to dedicate rooms in honour or memory of a loved one from £12,000

Check our website for a complete lists of rooms available for dedication at www.ikca.org.uk

DONATE MONTHLY

You can pledge a monthly contribution for Karachi and make an ongoing commitment to help us fight cancer.

FOUNDING DONOR

Etched on the Donors' Monument from

£4,000

DEDICATE A ROOM

In Memory of a Loved One from

£12,000

SPONSOR A BRICK



50 Bricks of Hope

£30 per month

100 Bricks of Hope

£60 per month

500 Bricks of Hope

£300 per month

WAYS TO DONATE

DONATE ONLINE

Giving online is easy and secure. Go to www.ikca.org.uk and make a card payment online now.

BY PHONE

Call now to donate **01274 424 444**

DIRECT DEBIT

Visit www.ikca.org.uk/donate and choose the 'Monthly' option

CHEQUES / POSTAL ORDERS

PO BOX 786, Bradford, BD5 OYE
Cheques are payable to:
Imran Khan Cancer Appeal

AT THE BANK

If you wish to donate over the counter you may do so by visiting any Barclays Branch and quoting the following details.

Sort Code: **20-37-83**
A/c No: **40550256**
A/c Name: **Imran Khan Cancer Appeal**

OTHER WAYS

JustGiving, PayPal, CAF & Payroll Giving

To donate through your payroll please ask your employer what schemes they offer - there will be no tax on your donation. If you are a business, you can donate through your business before paying tax. Please contact IKCA office if you require any help donating through these methods.



You Can Make a Difference *Join the Winning Team...*

"It is only with the dedication of our volunteers and supporters that IKCA has been able to come this far and establish 3 specialised cancer hospitals. People like you are the ones that make it possible for us to continue with our mission of saving lives affected by cancer." **Imran Khan**

Please contact us today to request a copy of our free Volunteer Pack



IMRAN KHAN CANCER APPEAL

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