



IMRAN KHAN CANCER APPEAL

Registered Charity No. 1000580

# FEEDBACK REPORT 2022

Construction work on Karachi Hospital



## CHAIRMAN'S MESSAGE

Assalaamu Alaikum.

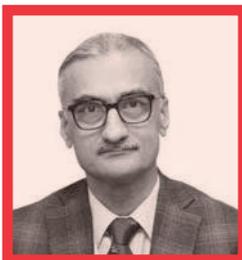
As our hospital in Lahore completes twenty-seven years of serving humanity, I feel immensely grateful for the unflinching support of Pakistanis living all around the world.

Over the years, you believed in my dream and dedicated your effort in helping me realise the seemingly impossible task of building cancer hospitals in Pakistan, first in Lahore and then in Peshawar, where 75% of all patients receive quality cancer care free of charge. Construction work on our third, and Pakistan's largest tertiary care cancer centre, in Karachi, is progressing at great speed. Together, we have shown that nothing is impossible in Pakistan when we set our minds to it. I am confident that with your continued support, we can ensure one day that no one succumbs to cancer because of a lack of treatment facilities, or because they could not afford to pay for their care.

With warmest personal regards,

**Imran Khan**  
Chairman, Board of Governors





## CEO'S MESSAGE

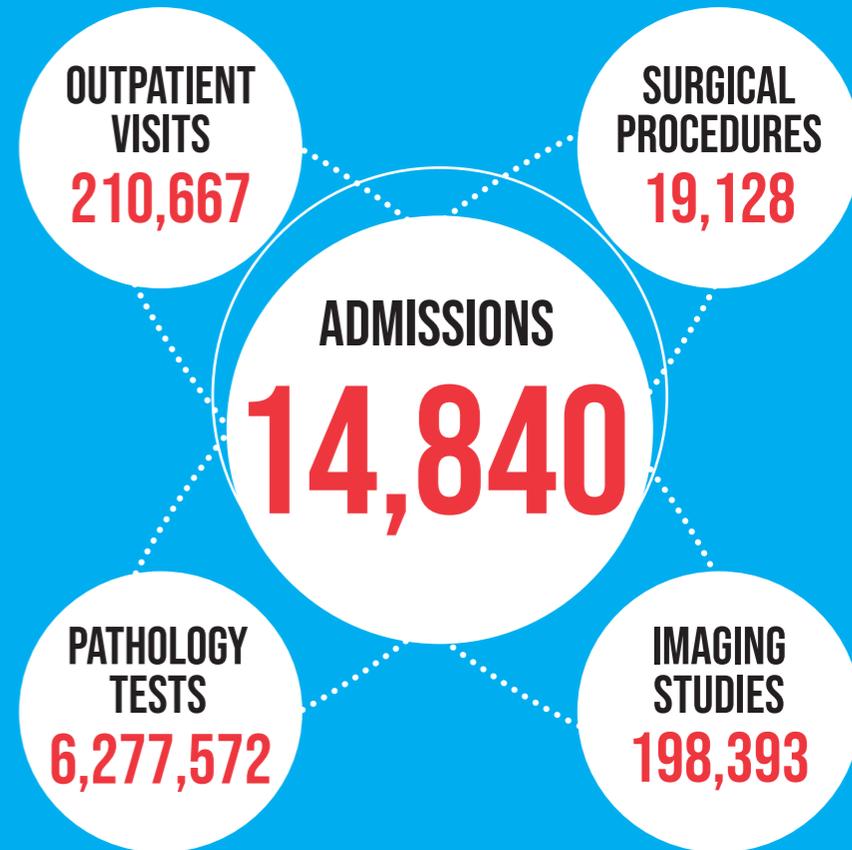
**COVID-19 continued to impact cancer care in 2021, forcing us to adapt continuously so that we could safely continue to treat all our cancer patients, while also keeping our staff safe.**

Throughout this, it was the unwavering support of our well-wishers, in Pakistan and overseas, which allowed us to treat more patients than ever before, irrespective of their ability to pay, while continuing work on our expansion projects.

Major milestones in 2021 included the Joint Commission International re-accreditation for our Lahore hospital, commencement of surgical oncology and anaesthesia services at our Peshawar hospital, and the construction of

a significant amount of the 'grey structure' for our new Karachi hospital. To continue to provide free cancer treatment, and to continue to grow during 2022, we need your support more than ever before. I know that we can count on you to open your hearts for Shaukat Khanum once more, so that one day everyone in Pakistan with cancer can be treated at a facility of the Shaukat Khanum Memorial Trust.

**Dr Muhammed Aasim Yusuf**  
Acting CEO



YOUR DONATIONS SAVE LIVES...

# CHEMOTHERAPY

Uses drugs to poison cancerous cells. It can be given on its own but most often, chemotherapy is used with other cancer treatments.

For example, neoadjuvant chemotherapy is given before surgery to shrink the tumour size. While adjuvant chemotherapy is given to kill residual cancerous cells after surgery or radiation therapy. At our hospitals, the electronic Hospital Information System plays an important role in effective management of chemotherapy.

## COMMON CANCERS TREATED

Breast, Lymphoma & Leukaemia.

## EQUIPMENT USED

Chemotherapy drugs are used and given in several different ways including Subcutaneous Injections, Intra-Muscular Injections and Intravenous Treatments.

## AVERAGE TREATMENT COSTS FOR A PATIENT WITH OVARIAN CANCER

Diagnostic and Therapeutic Services	£1,870
Radiation	£40
Surgery	£1,760
Pharmacy including Chemotherapy	£930
<b>TOTAL</b>	<b>£4,600</b>

CHEMOTHERAPY IN ACTION

SESSIONS  
IN 2021  
**63,725**

AVERAGE  
PATIENT COST  
**£1,400**

AMOUNT  
SPENT 2021  
**£9.4M**

# MUNAZA'S STORY

**"As I look back, the most remarkable aspect of my treatment was the nature of multidisciplinary care that I received under one roof.**

"My case, like every case at Shaukat Khanum Hospital, was discussed in multidisciplinary team meetings and I felt the positive effects of receiving well-coordinated care. The multi-disciplinary team model is now established as the most effective way of managing cancer care worldwide. According to my doctors, the online hospital management information system played a critical role in ensuring that reliable clinical data and test results were available in a timely manner for effective management of my care." "During treatment, patient participation was encouraged and I was treated as a partner in my fight against cancer."

**Munaza Hashmi**, an advocate of the Multan High Court and a human rights activist, diagnosed with advanced stage ovarian cancer and received free of cost treatment at Lahore.

YOUR DONATIONS SAVE LIVES...

## SURGERY

Surgery is the oldest kind of cancer treatment and is one of the best ways to remove many solid tumours.

It still works well today to treat many types of cancer that arise in areas such as the breast, tongue, colon, lungs, liver and stomach and, is also used for initial diagnosis and removing parts of unresectable cancers to relieve pressure and to reduce pain as part of palliative therapy.

### COMMON CANCERS TREATED

Breast, Oesophagus and Stomach, Oral Cavity, Pharynx and Larynx, Salivary Glands, Orbit and Sinonasal Cavity, Small and Large Bowel, Rectum, Anal Canal, Liver, Gall Bladder, Pancreas, Bone and Joints, Brain and Spine, Kidney, Urinary, Bladder and Prostate, Skin, Lungs, Endocrine (thyroid, adrenals etc.), Uterine, Ovarian and Cervix.

### EQUIPMENT USED

8 fully-equipped operating theatres.

### AVERAGE TREATMENT COSTS FOR A COLORECTAL CANCER PATIENT

Diagnostic and Therapeutic services	£3,149
Radiation	£1,314
Surgery	£3,392
Pharmacy including chemotherapy	£2,145
<b>TOTAL</b>	<b>£10,000</b>

# ZAKRIA'S STORY

"I had to leave my family and travel frequently to access cancer treatment that was available at the Lahore hospital, as the only beacon of hope for me.

"My treatment included surgery, chemotherapy and radiation therapy. During treatment, I drew strength from my faith in God and from doctors at Shaukat Khanum who constantly gave me courage and hope."

*Zakria Jan, a labourer and a father of five children, diagnosed with rectal cancer.*

SURGERY IN ACTION

SURGERY'S  
IN 2021  
**19,128**

AVERAGE  
PATIENT COST  
**£1,260**

AMOUNT  
SPENT 2021  
**£9.3M**

YOUR DONATIONS SAVE LIVES...

# RADIATION THERAPY

Uses high doses of radiation to burn cancer cells. It can be used at various stages during cancer treatment.

It can be used alone as curative treatment or with chemotherapy to make it more effective. It can also be used before surgery to shrink tumours or after surgery to reduce the risk of cancer returning, or as palliative care.

## COMMON CANCERS TREATED

Head and Neck, Breast, Cervix Prostate, Brain, Lung and Liver.

## EQUIPMENT USED

- 5 linear accelerators (3 with the most advanced and high-precision Stereotactic Body Radiotherapy (SBRT))
- Large Bore CT Simulator
- 4D CT Simulator (with deep inspiration breath hold (DIBH) capability)
- HDR Brachytherapy

## AVERAGE TREATMENT COSTS FOR A BREAST CANCER PATIENT

Diagnostic and Therapeutic services	£1,393
Radiation	£800
Surgery	£1,270
Pharmacy including chemotherapy	£1,337
<b>TOTAL</b>	<b>£4,800</b>

# SUMAIRA'S STORY

**“Out of surgery, chemotherapy and radiation therapy, I found chemotherapy the most challenging part of treatment due to side-effects. However, I strictly followed advice of my doctors about healthy life-style and eating habits that helped me cope better.**”

“Today, I am cancer free and I am able to get my daughter ready for school in the mornings. I am grateful for the routine tasks that were mundane before but are special now. I wish to give a message to all other women that seek treatment in a timely manner and then do not give up. At the end of treatment awaits the gift of life.”

**Sumaira Amir**, a home-maker diagnosed with breast cancer.

RADIATION THERAPY IN ACTION

SESSIONS  
IN 2021  
**77,809**

AVERAGE  
PATIENT COST  
**£730**

AMOUNT  
SPENT 2021  
**£4.6M**

YOUR DONATIONS SAVE LIVES...

## ANCILLARY HEALTH SERVICES (AHS)

The aim of ancillary health services is to supplement our clinical services, so as to ensure that patients receive holistic medical care and a better standard of care and life during and after treatment.

This includes our 'Hospital Schooling Programme', providing education to our child patients giving them a 'normal life' while undergoing treatment.

### SERVICES

Hospital Schooling, Clinical Psychology, Clinical Nutrition, Physiotherapy, Speech Therapy and Play Therapy.

### EQUIPMENT & RESOURCES USED

Dedicated Classrooms, Stationery, Books & Teachers, Shortwave Diathermy (SWD), Ultrasonic Therapy, Hydro Collators, Pneumatic Compression Pumps (PCP), Transcutaneous Electrical Nerve Stimulator (TENS) and Interferential Current (IFC) Therapy.

### AVERAGE YEARLY COST OF CHILDREN'S SCHOOLING PROGRAMME SUPPLIES

Books	£338
Stationery	£634
<b>TOTAL</b>	<b>£972</b>

AHS IN ACTION

PATIENTS HELPED IN 2021  
**10,000+**

AVERAGE PATIENT COST  
**£14**

AMOUNT SPENT 2021  
**£140,878**

# KARZIL'S STORY



**"I never imagined that children could get cancer. I thought it was such a horrible disease that only adults could get - until my six-year old daughter was diagnosed with an early stage of bone cancer.**

"The Hospital has a child-friendly environment that greatly helped us in convincing Karzil to attend regularly for her appointments. Even before Karzil became ill, she wanted to grow up to be a doctor.

"The Hospital's Schooling Programme ensured my daughter stayed in touch with her books - so that her dream was never interrupted by her illness. I truly admire the way the Hospital gives patients a reason to smile and enjoy life with the help of various patient-centric activities.

"Today, Karzil has defeated cancer and is on regular follow-up . She will be joining school again without missing any of her studies.

"May she be a kind and cooperative doctor, easing the pain of others, just like the doctors at Shaukat Khanum Hospital."

**Mrs. Chaudhary**, Karzil's mother.

## HOSPITAL UPDATES

# LAHORE

**In Lahore, despite the difficulties posed by the ongoing COVID-19 pandemic, we were delighted to still achieve the Joint Commission International re-accreditation.**

This is a testament to our commitment to continuing

excellence in all spheres of our activity. The commissioning of our second PET-CT scanner in 2021 doubled our capacity to perform scans and drastically reduced waiting times. As part of our commitment to remaining at the cutting edge of technology,

we are currently in the process of installing a new, state-of-the-art linear accelerator which is expected to be functional by March 2022.

# PESHAWAR

**In Peshawar, we achieved a major milestone in April 2021, with the commencement of surgical oncology and anaesthesia services.**

With two modular operation theatres, the facility now offers all types of cancer treatment to our patients with our other services also continuing

to be scaled-up. In October 2021, we installed two new cone beam CT scanners in our linear accelerators enabling image-guided radiation therapy to give greater accuracy in treatment and a significant reduction in side effects.

# KARACHI

**In Karachi, we continue to see increasing patient activity at our Diagnostic Centre & Clinic, where needy patients have access to free treatment with chemotherapy.**

Construction work continues on our third, and Pakistan's largest

tertiary care cancer hospital and, at the time of writing, a significant amount of the 'grey structure' has been completed. We are expecting the project to be completed in late-2023, at a total cost of £70 million.



# JOIN OUR CHALLENGES

## ALVEENA BUTT

**Volunteer Alveena Butt about her #ScafellPike journey:**

"On the 30th of May, I conquered my first challenge and climbed the highest mountain in England, Scafell Pike. It was a lot harder than I thought...  
 "It took over 3 hours to climb the 978m of steep craggy rocks to get to the top, but the view was totally worth it. The steep descent was even harder, and scary at times, when I would look down the side of the mountain, but I'm really glad I did it. I feel a real sense of achievement "I'm deeply grateful to everyone who encouraged, motivated, and walked with me"



## DR ALIYA

Dr Aliya has been a supporter of IKCA for many years but it was only three years ago that she decided to do our 'Pakistan Trek' and climb 'Nanga Parbat' to help fund our cancer patients.

Dr Aliya told us just how she and 'Miss Marple' did it:

"In order to raise the £3,000 required for the 'Pakistan Trek', I started baking cupcakes! In Ramadan 2019 I managed to raise £13,000 for IKCA as my patrons were keen to donate their Zakat and Sadaqah as well as eat cupcakes! Today, 'Miss Marple's Cakes', which is what I called the whole operation, continues to bake in support of IKCA and recently, we reached another milestone of £40,000 in donations to IKCA!"

## SAEED KHAN

After running a gruelling 100 miles in 25 hours, Saeed Khan is taking on another challenge to support #IKCA: growing a beard for prostate cancer awareness.

## TASNEEM HABIB

At IKCA, we've elected Tasneem Habib as our very own die-hard adventure junkie! As one of IKCA's biggest volunteer supporters, she has taken our cause from trekking to the base of Mount Everest to parachuting above the skies in Dubai! Recently, she also visited our Peshawar hospital to inaugurate a room built through her fundraising efforts and said:

"To see such a facility in my local area was very heart warming. My parents and extended family were also very impressed with the services and the standard of care the hospital provides and I am confident that spreading the word through this means will encourage further donors."



# JOIN OUR CHALLENGES & EVENTS IN 2022

## JANUARY

**Online Fitness Classes**  
9th, 16th, 23rd & 30th

## FEBRUARY

**Online Fitness Classes**  
13th & 20th

## MARCH

**Bolton Abbey Family Walk**  
Sunday 27th

## MAY

**Scafell Pike**  
Sunday 29th May  
Bank Holiday Weekend

## JUNE

**Snowdon**  
Saturday 25 June

## JULY

**Ben Nevis**  
Saturday 23rd

## AUGUST

**Yorkshire 3 Peak**  
Saturday 6th

**Pakistan Trek Training**  
5th, 6th & 7th

**Pakistan Trek**  
27th to 9th Sept

## SEPTEMBER

**The Roaches Family Walk**  
Saturday 24th

## OCTOBER

**Breast Cancer - 5K Pink Walk Bradford**  
Sunday 16th

**Islamic Geometric Art Classes**  
1st, 8th, 15th, 29th October

## NOVEMBER

**Islamic Geometric Art Classes**  
5th & 12th November

**London Bridge Walk**  
Saturday 26th

**DON'T SEE ANYTHING THAT TAKES YOUR FANCY?**

Get in touch if you have a fundraising idea, we are here to help and support you. We need YOU to get involved so we can keep on supporting poor cancer patients.

Take the Challenge and help us even further. Contact us now!

Call 01274 424 444 or Email [support@ikca.org.uk](mailto:support@ikca.org.uk)

Visit: [www.ikca.org.uk/challenges](http://www.ikca.org.uk/challenges)



# KARACHI APPEAL

The Karachi hospital will cost £70 million, will be twice the size of the hospital in Lahore and is expected to be completed in 2023

Can you give a Sadaqah-e-Jaria to reap the blessings of your charitable act for as long as others continue to benefit from it?

You can do this in several ways...

## BECOME A PRESTIGIOUS FOUNDING DONOR

Etch your name, or the name of a deceased loved-one, permanently on the founding Donors' Monument at the entrance of the new Karachi hospital from £2,500.

## CREATE A MEMORIAL FUND

Honour the life of a loved one by creating a memorial fund in their memory. Your continuous donation will help treat needy cancer patients in Karachi.

## KARACHI SPONSORSHIPS & DEDICATIONS

An excellent opportunity for our supporters to dedicate rooms in honour or memory of a loved one from £10,000. Check our website for a complete lists of rooms available for dedication at [www.ikca.org.uk](http://www.ikca.org.uk)

## DONATE MONTHLY

You can pledge a monthly contribution for Karachi and make an ongoing commitment to help us fight cancer.

## FOUNDING DONOR

Etched on the Donors' Monument from

**£2,500**

## DEDICATE A ROOM

In Memory of a Loved One from

**£10,000**

## SPONSOR A BRICK

**50 Bricks of Hope**

**£25** per month

**100 Bricks of Hope**

**£50** per month

**500 Bricks of Hope**

**£250** per month



# WAYS IN WHICH TO DONATE..

## Donate Online

Giving online is easy and secure. Go to [www.ikca.org.uk](http://www.ikca.org.uk) and make a card payment online now.

## Card

Call now to donate **01274 424 444**

## Cheques / Postal Orders

PO BOX 786, Bradford, BD5 OYE  
Cheques are payable to:  
**Imran Khan Cancer Appeal**

## Direct Debit

Fill in and send us this form or visit [www.ikca.org.uk/donate](http://www.ikca.org.uk/donate) and choose the 'Monthly' option

## At the Bank

If you wish to donate over the counter you may do so by visiting any Barclays Branch and quoting the following details:  
**Sort Code: 20-37-83 A/c No: 40550256**  
**A/c Name: Imran Khan Cancer Appeal**

## DIRECT DEBIT

Make regular donations to IKCA using the form below.

### Instruction to your bank or building society to pay by Direct Debit

Name Mr/Mrs/Miss \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_ Email \_\_\_\_\_

Tel: \_\_\_\_\_ Donation Type: \_\_\_\_\_

Name(s) of Account Holder(s) \_\_\_\_\_

Account Number           Sort Code

I would like to donate £  a month.

Please debit my donation on the 1st of every month until further notice

starting from     (dd/mm/yy) Signature

Beneficiary's Account Details

**Bank Name:** Barclays Bank Plc

**Account Name:** Imran Khan Cancer Appeal

**Account No:** 40550256

**Sort Code:** 20-37-83



Service user number

**4 4 3 0 4 5**

### INSTRUCTION TO YOUR BANK OR BUILDING SOCIETY

Please pay PSL re Imran Khan Cancer Appeal Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with PSL re Imran Khan Cancer Appeal and, if so, details will be passed electronically to my bank/building society.

### giftaid it ADD 25% TO YOUR IKCA DONATION AT NO EXTRA COST

**GIFT AID DECLARATION - UK TAXPAYERS ONLY** I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all Charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Please Tick

Signature ..... Date .....

# COVID-19 UPDATE

## MAJOR STEPS TAKEN

- COVID-19 screening counters continued to be functional at the entrances of our hospitals to assess all the patients and visitors for COVID-19 related symptoms.
- All the eligible patients and staff were encouraged to get vaccinated against COVID-19 and we started screening at the entrances to ensure that only vaccinated visitors enter our hospitals.
- Almost all our employees received the initially recommended doses of COVID-19 vaccine. As a result of our persistent efforts, we administered over 5,000 COVID-19 vaccine doses to our registered patients last year.
- Towards the end of 2021, all the eligible employees were encouraged to get COVID-19 booster shots.
- Announcements in the prominent locations of our hospitals encouraged patients and staff to follow COVID-19 related safety guidelines.
- COVID-19 precautionary measures were enforced throughout the year.



IMRAN KHAN CANCER APPEAL

PO Box 786, Bradford BD5 0YE  
[www.ikca.org.uk](http://www.ikca.org.uk) [info@ikca.org.uk](mailto:info@ikca.org.uk)  
01274 424 444

Follow us on



Registered Charity No. 1000580