



IMRAN KHAN CANCER APPEAL

## FEEDBACK REPORT 2019

# Now more than ever...

We are increasing our fight  
against cancer



Lahore - 1994



Peshawar - 2015



Karachi  
Completion Date - 2021

[www.ikca.org.uk](http://www.ikca.org.uk)

Registered Charity No. 1000580

# CHAIRMAN'S MESSAGE

As-Salam Alaikum, Our Lahore hospital completed 24 years of service in December 2018 and over £307 million has been spent on providing free treatment to deserving cancer patients. You can see from the page opposite, just some of the items carried out in 2018 - none of this would have been possible without your unconditional and unflagging support.

The increasing demand in Lahore has meant that we have had to embark on the largest expansion project ever there with the construction of a new 4th Clinical Tower. In Peshawar, our facilities continue to be scaled-up to meet the needs of patients and, after three years of successful operation, our new state-of-the-art Radiation Oncology Department will begin functioning in early 2019, with the construction of operating rooms and surgical services in 2020.

While these two existing facilities continue to provide a much-needed service to our people, thousands of poor cancer patients continue to suffer in Sind and Baluchistan. The construction of our third and largest hospital, in Karachi, will mean that our brothers and sisters in Sind and Baluchistan will be able to access comprehensive diagnostic and therapeutic cancer facilities under one roof, entirely free of charge for those who cannot afford to pay and, it gives me immense pleasure to announce that the construction of the Karachi Hospital has already started in December 2018 with the aim of commencing operations within three years.

Our budget for 2019 is £77 million, a sum which will not only allow us to continue to provide free cancer treatment to over 75% of all cancer patients seen in Peshawar and Lahore, but also to fund the construction of the Clinical Tower in Lahore, the development of surgical services in Peshawar and the construction of the hospital in Karachi. As in the past, we expect about half of this to be met by your generous donations and Zakat. **Now More Than Ever** please continue to help me, as you have always done, and give generously to bring hope to some of those suffering from cancer in Pakistan.

With warmest personal regards,



**Imran Khan**  
Chairman



## In 2018 your donations helped provide more...

**5,106,837**  
Pathology  
Tests

**64,737**  
Radiation  
Therapy

**47,669**  
Chemotherapy  
Treatments

**13,213**  
Lives Saved /  
Admissions

**15,779**  
Operations

*"None of this would have been possible without your unconditional and unflagging support."*



NOW MORE THAN EVER

# We are reaching more people...

Our aim has always been to help the poor fight cancer. As such, with your help, we have established a number of centres all over Pakistan that help in the awareness, diagnosis, and treatment of cancer in Pakistan.

## Hospitals

LAHORE - the first specialised cancer facility in the entire region with all the cancer diagnostic and therapeutic facilities under one roof, inaugurated on December 29, 1994.

PESHAWAR - built according to the latest international healthcare standards, inaugurated on December 29, 2015.

KARACHI – construction started 29th December 2018.

## Outreach Cancer Screening Clinics

Walk-In Clinics in Karachi, Lahore, Multan and Peshawar.

## Diagnostic Centres

Diagnostic Centres in Karachi and Lahore.

## Laboratory Collection Centres

175 Laboratory Collection Centres throughout Pakistan providing testing facilities to patients living in hard to reach areas.

---

**£77 MILLION**  
**needed this year**  
**to run all our**  
**facilities**

---

OVER THE LAST 24 YEARS,  
YOUR DONATIONS HAVE  
HELPED PROVIDE THE  
FOLLOWING:

**£307,026,542**

Spent on Cancer

**147,450**

Lives Saved / Admissions

**1,693,712**

Interventions

**578,212**

Chemotherapy Sessions

**915,587**

Radiation Therapies

**75%** of patients  
getting free treatment



## IKCA Qurbani 2018

**For the most Needy**

In 2018, you gave 1,894 cows and 2,750 goats totalling 205,300 kgs of meat to the most needy.

Distributed to over 350,000 people in 8 cities across Pakistan with some of the poorest communities and included widows, orphans and the elderly poor; families displaced by conflict or disasters; and flood-affected people trying to re-build their lives in devastated areas.





NOW MORE THAN EVER

# We are giving hope to more cancer patients...

To help the poor fight cancer, with your help, we have already established two hospitals with a third in Karachi now underway.

## Karachi Hospital

We are delighted to announce that the construction of our largest Cancer Hospital is now underway! This project, which has been made possible by the purchase, at advantageous rates, of 20 acres of land from the Defence Housing Authority, in their DHA City project was inaugurated on December 29, 2016. Construction began on 28th December 2018 and is on target for completion in December 2021. The estimated cost is £36 million.

With your help, this comprehensive cancer centre in Karachi, with 47 outpatient examination rooms, a 66 bed outpatient chemotherapy facility, 175 inpatient rooms, 16 operation theatres, and 24 intensive care (ICU) units, will not only provide state-of-the-art cancer care facilities to the people of Sind and Baluchistan, but will also help to enhance healthcare standards and to develop training and employment opportunities in the wider region as a whole.

## Lahore Hospital

We have continued to invest in manpower, equipment, medication and infrastructure. Currently, 126 faculty members, including consultants and senior instructors, are available to provide the highest quality medical care.

A state-of-the-art linear accelerator, a CT simulator and brachytherapy system were added in the radiation department. There were seven fully functional operation theatres along with an expanded post anaesthesia care unit (PACU). A futuristic 3T MRI, 160 slice CT scanner, mammography unit, fluoroscopy machine and ultrasound units have also been budgeted. Additionally, a latest PET CT scanner was installed to replace the existing one. A state-of-the-art Endoscopy suite was also constructed.

The hospital is currently running to capacity. In order to accommodate an increasing demand for clinical space, construction of a 4th Clinical Tower is being planned which will double our clinical space and should be functional by the end of 2021.

## Peshawar Hospital

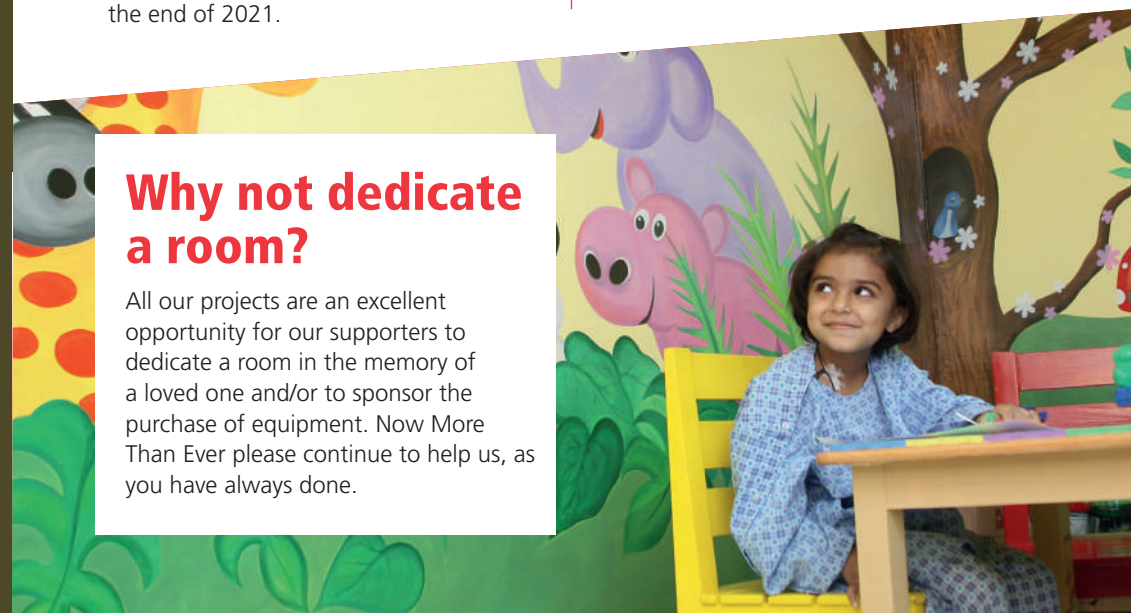
Our facilities here continue to be scaled-up. The Hospital has now completed three successful years of operations and has seen a steady increase in the number of consultant physicians working at the hospital, as well as in the number of inpatient and chemotherapy beds.

The timings of the chemotherapy department have been increased from two shifts to three shifts. Three more beds were opened to provide service at night. The Number of beds in EAR were extended to commission a Short Stay Unit (SSU) and an Outpatient Parenteral Antibiotic Therapy (OPAT) unit.

In early 2019, our new, state-of-the-art Radiation Oncology Department will begin functioning in Peshawar. Following on from this, we plan to start construction of the operating rooms in the Peshawar hospital, with a view to commencing surgical services there during 2020.

## Why not dedicate a room?

All our projects are an excellent opportunity for our supporters to dedicate a room in the memory of a loved one and/or to sponsor the purchase of equipment. Now More Than Ever please continue to help us, as you have always done.

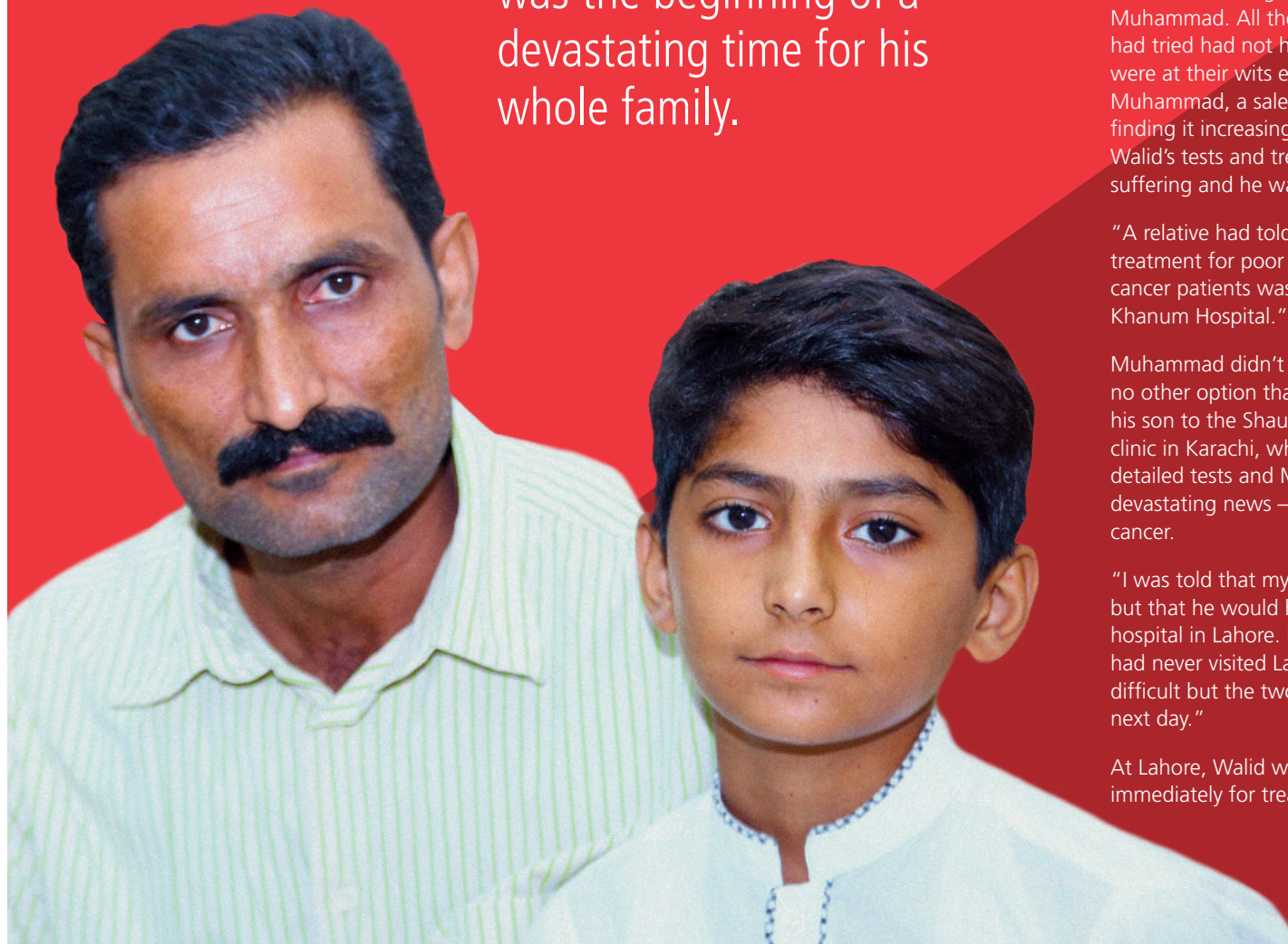




NOW MORE THAN EVER

# We are curing more people...

When Walid fell ill, it was the beginning of a devastating time for his whole family.



"We noticed that Walid was losing weight rapidly and started to complain of pain in his stomach and back. Soon he was too poorly to go to school or out to play. He lost interest in all the things he enjoyed."

"He loved to read. He loved cricket. He loved playing with his friends and siblings. But all of that ended. He became restricted to his bed, and we watched him wasting away," recalls Walid's father Muhammad Qamar.

Just remembering those days still upsets Muhammad. All the treatments they had tried had not helped and they were at their wits end, particularly as Muhammad, a salesman, was now finding it increasingly difficult to pay for Walid's tests and treatment. His job was suffering and he was at risk of losing it.

"A relative had told us that free cancer treatment for poor and deserving cancer patients was available at Shaukat Khanum Hospital."

Muhammad didn't believe him but had no other option than to try and took his son to the Shaukat Khanum Walk-in clinic in Karachi, where Walid underwent detailed tests and Muhammad got the devastating news – Walid had pancreatic cancer.

"I was told that my son could be treated, but that he would have to go to the hospital in Lahore. Living in Sindh, I had never visited Lahore before, it was difficult but the two of us set off the very next day."

At Lahore, Walid was admitted immediately for treatment.

"Until now, all his treatment has been completely free, for which I can never thank the Hospital enough."

Muhammad and his family also faced many other challenges.

"You can imagine what a difficult time this was for us – I lost my job, my wife and I were in Lahore with Walid, while our other children were still in Ghotki with their aunt. But the doctors, nurses and even the security guards, gave us courage and hope in our fight against cancer. I cannot stress how important that was to us. How it helped us through those dark days."

All reunited again, Muhammad and his family now live in Karachi. He has found a new job and all his children, including Walid, are back in school.

"That troubled time is over for my family, but I often think of all the poor patients we met during our time and who were lucky enough to get access to proper medical treatment before their cancer became incurable. Shaukat Khanum Hospital is a blessing, and I hope the people who helped us, will help build more of them in all the big cities of Pakistan."

**Walid's treatment was only possible through your Zakat and Sadaqah and most of all, your trust in our work.**

**Thank you for your ongoing support.**

NOW MORE THAN EVER

# We are getting the best equipment...

Our aim has always been to give every patient we treat the best possible care and this means using the best possible equipment with some not found anywhere else in South Asia, the Middle East or the Far East!

The Lahore Hospital is proud to be the first site in South Asia, the Middle East and the Far East, to install the Siemens Vida Bio-Matrix system 3T MRI, which is capable of delivering immaculate resolution with very short scan times, to reduce exposure, and added image quality.

As national leaders in breast cancer treatment, a digital mammography with tomosynthesis, the first of its kind in Pakistan, has also been installed. This machine provides 3D imaging of the breast using X-rays and is the first breast imaging system of its kind in Pakistan, with a reduced radiation dose for patient safety.

In addition, to diagnose lung cancer at an early stage a low-dose chest CT Scanner has been installed. This is a high-resolution scanner and the radiation dose used is relatively low.

In Peshawar, a latest generation 1.5T MRI system was installed which

delivers a very high quality, whole body image, at high resolutions with reduced scan times.

In our Karachi Diagnostic Centre, a new 160-slice CT system was installed with a reduced radiation dose and very high resolution to maintain patient safety.



Linear Accelerator used in radiation therapy



A 3D digital mammography machine, the first of its kind in Pakistan



3T MRI - the first one installed in South Asia, the Middle East or the Far East



NOW MORE THAN EVER

# We are getting the best people...

Cancer Nursing is a specialised discipline and our nurses are the backbone of our health care system. The Nursing staff at our hospitals strive to achieve quality and safe care for both patients and families through dedication, knowledge, skill and empathy.



To recruit suitable trained nursing staff is a great challenge. However, our Nursing Division has developed a robust process of staff-hiring and last year alone, a total of 210 Registered Nurses, 51 Health Care Assistants, 9 Unit Coordinators, and 16 Operating Room Technicians were hired just for our Lahore Hospital and two senior nurses were promoted to the newly created positions of Assistant Directors for Inpatient Nursing Services and Ambulatory Nursing Services.

In addition, four senior nurses got admission in Post-RN BSN degree programs at different universities. 12 nurses completed post-RN Diplomas in Oncology Nursing, 8 nurses completed the Diploma in Critical Care Nursing and 7 completed the Diploma in Perioperative Nursing offered in our hospitals and approved by the Pakistan Nursing Council. All of these nurses have rejoined their relevant units as Specialised Nurses and Official Shift Leaders.

## Security with a Smile

"Our job is to ensure a secure environment at the Hospital. But to us, our responsibility goes further. When a patient and their family enter the Hospital, their first encounter is usually with a security guard and we make sure they see from us, the kindness that all of the doctors and staff will also show them especially at this difficult time for them and their family. At the end of the day, we are privileged in doing 'khidmat' for families that are suffering. Sometimes it just takes a warm smile to make a patient feel comfortable and at home."

**Chacha Imtiaz**  
Security Guard

In Urdu, Khidmat means:  
'unselfish altruistic heartfelt service'



## 17th Shaukat Khanum Cancer Symposium brings together experts from across the globe

Held in Lahore from 2-4 November, 2018, the Symposium provided an international forum for oncologists and allied specialties to present and discuss the latest research findings, ideas and developments in all areas of cancer care. This year's scientific sessions focused on breast, gastrointestinal, urological, gynaecological, lung, head and neck cancers and haematological, neurological and paediatric malignancies.

In addition, there were sessions on nursing, pathology, palliative care, medical imaging, medical physics, basic science research, bioethics and medico-legal cases. Approximately 125 distinguished clinicians and scientists from 25 different countries and 3,000 delegates from a wide range of disciplines participated in the symposium. Professor Pierre-Alain Clavien, professor of surgery at the University of Zurich, was warmly welcomed as plenary speaker at the symposium. In order to encourage and promote original research, this year too, the "Ahsan Rashid Memorial Medal" was offered to the best oral presenter of original research.



## Joint Commission International Accreditation

In April 2018, Shaukat Khanum Hospital underwent a rigorous on-site survey, during which, a team of expert surveyors from the Joint Commission International, which is considered the gold standard in global healthcare, evaluated hospital standards related to a variety of areas.

Shaukat Khanum Hospital has now earned the Joint Commission International's Gold Seal of Approval for Hospital Accreditation.

Dr Aasim Yusuf, our Chief Medical Officer and Dr Faisal Hanif, Chairman of the Symposium Organizing Committee, apprised the audience of the objectives of the symposium. Dr Aasim Yusuf appreciated and acknowledged the efforts of all participants, in particular the foreign delegates, for their contribution to the symposium.

NOW MORE THAN EVER

# Regular Monthly Donations can treat more...

A monthly donation can provide a poor cancer patient with financial security towards their medical care and the support they need to recover.



£5

Will ensure a cancer patient receives three balanced meals a day



£10

Can provide a nebulizer treatment to help patients with breathing difficulties



£25

Can provide an oxygen flow meter



£65

Provides a vital mammography test to prevent or diagnose cancer early



£150

Provides a single radiation therapy session



£450

Provides a single chemotherapy session

PLEASE USE THE FORM OPPOSITE FOR MONTHLY DIRECT DEBIT DONATIONS



## WAYS IN WHICH TO DONATE..

### > Donate online

Giving online is easy and secure.  
Go to [www.ikca.org.uk](http://www.ikca.org.uk) and make a card payment online now.

### > Card

Call now to donate **01274 424 444**

### > Cheques / Postal Orders

PO BOX 786, Bradford, BD5 0YE  
Cheques are payable to:  
**Imran Khan Cancer Appeal**

### > Direct Debit

Fill in and send us the form below or visit [www.ikca.org.uk/donate](http://www.ikca.org.uk/donate) and choose the 'Monthly' option

### > At the Bank

If you wish to donate over the counter you may do so by visiting any Barclays Branch and quoting the following details:  
**Sort Code: 20-37-83 A/c No: 40550256**  
**A/c Name: Imran Khan Cancer Appeal**

## DIRECT DEBIT Make regular donations to IKCA using the form below.

### Instruction to your bank or building society to pay by Direct Debit

Name Mr/Mrs/Miss \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_



Service user number

**4 4 3 0 4 5**

Name(s) of Account Holder(s) \_\_\_\_\_

Account Number

Sort Code

I would like to donate £  a month.

Please debit my donation on the 1st of every month until further notice

starting from  (dd/mm/yy) Signature

Beneficiary's Account Details

**Bank Name:** Barclays Bank Plc

**Account Name:** Imran Khan Cancer Appeal

**Account No:** 40550256

**Sort Code:** 20-37-83

### INSTRUCTION TO YOUR BANK OR BUILDING SOCIETY

Please pay PSL re Imran Khan Cancer Appeal Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with PSL re Imran Khan Cancer Appeal and, if so, details will be passed electronically to my bank/building society.

*giftaid it*

### ADD 25% TO YOUR IKCA DONATION AT NO EXTRA COST

**GIFT AID DECLARATION - UK TAXPAYERS ONLY** I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all Charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

☐ Please Tick

Signature \_\_\_\_\_ Date \_\_\_\_\_

Imran Khan Cancer Appeal, PO BOX 786, Bradford, BD5 0YE Registered Charity No. 1000580



# WIN a Trip to Lahore & visit our World-class Hospital!

By popular demand, once again we are giving 3 lucky IKCA donors the chance to win a 5-day trip to Lahore and visit the hospital, help cancer patients and meet with the Hospital management and staff. All you need to do is to be over 18 and an existing IKCA donor and enter the draw by **7th June 2019**

**So what are you waiting for!** Enter today for a chance to visit the hospital that made free cancer treatment a reality.



## How to Enter

**ONLINE:** Visit [www.ikca.org.uk/draw](http://www.ikca.org.uk/draw)

**EMAIL:** Send us your donor ID, name & contact number to [draw@ikca.org.uk](mailto:draw@ikca.org.uk)

**TELEPHONE:** Call 01274 424 444

On **14th June 2019**, we will announce the 3 lucky winners.



One of IKCA's 2018 Prize Draw Winners, Wajiha Rafiq, with a young patient

Wajiha Rafiq, Syma Shah and Dr Farzana Siddiqui were the three winners of the 2018 IKCA Prize Draw.

*"I can assure all the donors that their contributions are being put to the best possible use. They need your support now more than ever."* **Wajiha Rafiq**

Prize Draw sponsored by Living Islam, Bradford. Terms and Conditions apply and are available at [www.ikca.org.uk/draw](http://www.ikca.org.uk/draw)



IMRAN KHAN CANCER APPEAL

PO Box 786, Bradford BD5 0YE



[www.ikca.org.uk](http://www.ikca.org.uk)



[info@ikca.org.uk](mailto:info@ikca.org.uk)



01274 424 444

Follow us on



Registered Charity No. 1000580